

ZIV Ltd. now offers 4 different product Karmela brands

We at **ZIV Ltd.** are proud and excited to announce that our corporate family grew even bigger by acquiring the majority shares in another Bulgarian producer of cookies and wafers **Karmela 2000 Ltd.**

Our team of experienced Export Managers will be responsible for the sales of 4 different product lines:

- **ZIV's** well-known brands, available in 51 countries on 6 continents: **SWEET Plus+, SaLza, Zido, Ot Mazzetto,**
- **Crystal** – the traditional sugar confectionery producer since 1885
- **22 carats** - the factory for croissants in Plovdiv – both acquired by ZIV Ltd. last year,
- **Karmela** - the delicious product range of crispy wafers, cookies with chocolate chips, soft honey cakes, sandwich biscuits with marshmallow, jams and cremes, as well as the classic Petit Beurre, Tea and Butter biscuits.

ZIV can now offer an unmatched variety in the confectionery segment, with no compromise on quality and customer service. Our products are ISO, IFS, UTZ and Halal certified as a guarantee of our persistent efforts to be and to produce better!

Do not hesitate to visit us and find out more: **ZIV in Hall 2.2, Stand D-040** and **Karmela in Hall 3.2, Stand C-007!**